



COUNSELORS!

Encourage students to register before they attend the college fair online at www.gotocollegefairs.com.

Students will maximize their time at the college fairs and experience increased face-to-face interaction with admissions officers.

Want to know more?

Navigate to www.gotocollegefairs.com and use the Counselors tab.

- ◆ Select “**Helpful Tools**” and click “Register Now” in the blue box to register for a Free counselor account
- ◆ Access your reporting dashboard
- ◆ Bulk register students using the “**Express Student Pre-Registration**” template
- ◆ Bulk print student barcodes by event
- ◆ Use the option to register students for another fair

Express Student Pre-Registration

- ◆ Simply upload an Excel spreadsheet with minimum student data
- ◆ A registration profile is created for each student
- ◆ An email with a link to access the pre-filled registration page will be sent to each student to remind them to complete their profile
- ◆ In addition, an email reminder with a copy of their barcode will be sent two days before and on the day of the fair

We are FERPA-compliant.

Student data is completely secure.

We do not sell, rent, or in any way release student data to third party entities.